

The Power of Giving

-  **Your gift of \$50**
 Gives a child the opportunity to experience teamwork in a youth sports program.
-  **Your gift of \$100**
 Provides a child with one week of Summer Day Camp.
-  **Your gift of \$250**
 Sponsors a YMCA "Splash" learn-to-swim class for 4 children.
-  **Your gift of \$500**
 Provides three teens seeking a safe, fun place to hang out after school an annual Y membership.
-  **Your gift of \$1,000**
 Provides after school care for seven children for one month
-  **Your gift of \$5,000**
 Provides 7 families with time and activities enjoyed together through a YMCA membership.



YOU
 Have the Power!



**Support the YMCA
 Invest in Youth Campaign**


YMCA
 OF ROWAN COUNTY
 Corporate Office
 215 Guffy Street
 Salisbury, NC 28147
 704-216-9622
www.rowanymca.com



YMCA
 Invest
 In Youth
 Campaign

In the streets ... **or in the Y?**
 Gangs **or Teams?**
 Drugs **or Values?**
 Crime **or Honesty?**
 Inactivity **or Health?**
 Alone **or Supported?**

Friends of Youth	up to \$99
Century Club	\$100 - \$499
Patrons of Youth	\$500 - \$999
Chairman's RoundTable/ Frank B. Marsh	\$1,000

Kids are in the news these days, and not necessarily for the right reasons.

Now, you can help.

More than ever, kids need what the YMCA can give them – tools to help them develop positive values and healthy lifestyles.

YMCA of Rowan County



YMCA
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Make A Positive Impact

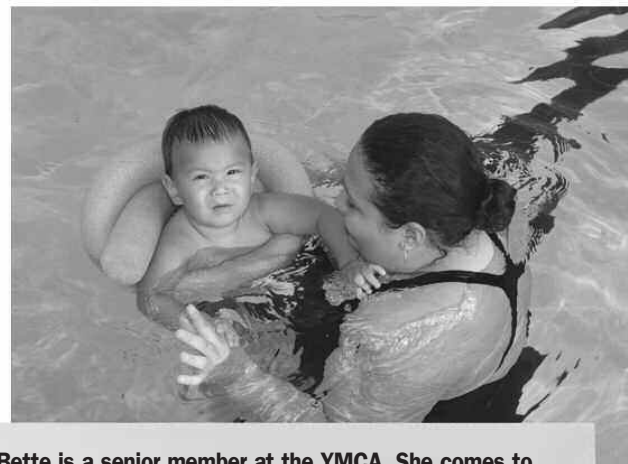
The YMCA of Rowan County has been addressing local community needs for over 50 years. The issues children and families face may have changed with time, but what has remained the same is the YMCA's commitment to building a community where all people, especially the young, are encouraged to reach their fullest potential in spirit, mind and body.

The YMCA is a community hub, a place where people can count on finding a caring environment, positive role models and opportunities to serve the needs of others.



"I learned that friendship is important... I learned about smoking and how it is bad for you...we explored self esteem and peer pressure. I learned that family is important and how to appreciate my mom."

Aimee
Teen program participant



Bette is a senior member at the YMCA. She comes to water aerobics class every day. Bette is a non-swimmer and has been fearful of water for most of her life. As her kids grew up, she was always worried about them when they were around water. Bette brings her grandson, Sammy to the Y. While she is in water exercise class, Sammy stays in the Nursery. After class, Bette takes Sammy in the pool for him to play. She has commented that she feels so comfortable and safe in the pool with the YMCA Lifeguards. She is not fearful for Sammy to play and enjoy the pool. Bette and her grandson receive scholarship assistance. Bette is thankful Sammy can enjoy a fun, safe pool because of this scholarship program.

Bette
Senior member

Help Strengthen Youth

As the cost of living increases, many working families are faced with additional financial challenges. The YMCA provides direct financial assistance to families in need to ensure all youth have the opportunity to participate in enriching programs that build a solid foundation to grow based on life skills, an ethic of service, and the Y's core values.

Build Stronger Families

Although some pressures faced by today's families are unique to our time, the basic elements for addressing these challenges have not changed: healthy relationships, effective communication skills, tools to be self-supporting and extra resources in times of crisis. The YMCA helps families build upon their strengths in a safe and welcoming environment.

Help Instill Values

YMCA programs instill the Y's core values of caring, honesty, respect, responsibility, faith, and fun.

For More Information

If you have questions regarding the YMCA Invest In Youth Campaign, please contact:

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"My son has really grown up learning the YMCA values and has become a part of the Y 'family.' I'm really proud of the kid he is and the young man he is becoming. Your staff gets a lot of credit...I just want you to know how much I have appreciated him being able to come to such a quality place and spend so many hours of learning and growing."

Sharon
After school parent

Your Invest In Youth Gift Will Support:

- **School Age Enrichment Care**
Over 600 kids are enrolled in our values-centered before and after school enrichment care program serving the Rowan-Salisbury School System and area private schools.
- **Youth Programs**
Over 4,500 youth learn sportsmanship, teamwork, and maintain the activity level needed to support a healthy body through youth sports. Caring adult role models help youth develop skills and values while ensuring a fun experience.
- **Teen Programs**
The YMCA is expanding leadership and service learning programs to middle and high school students. These programs teach civic involvement, positive decision-making and provide academic and social support.
- **Day Camp**
More than 486 youth will enjoy the adventures of an outdoor day camp experience at each of our branches. Our summer camp experience is never forgotten! Our camps provide a fun and safe environment for children. With our safe and healthy environment, campers experience great camp fun while developing new skills, good leadership, self-reliance and Christian character. Through group activities, children will share rewarding interpersonal relationships with young people, having common values and diverse experiences.
- **Family Programs**
The YMCA brings families together through special events: **Kids Night Out, Daddy/Daughter Dance, Mother/Son Dance, Family Fall Carnival, Healthy Kids Day and more.**
- **Senior Programs**
Over 160 active older adults participate in social, wellness, volunteer and community activities that support a healthy lifestyle and healthy community.